LEGISLATIVE SERVICES AGENCY OFFICE OF FISCAL AND MANAGEMENT ANALYSIS

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FISCAL IMPACT STATEMENT

LS 6835 NOTE PREPARED: Jan 13, 2003

BILL NUMBER: HB 2001 BILL AMENDED:

SUBJECT: Golden Discount/Passport card.

FIRST AUTHOR: Rep. Turner BILL STATUS: As Introduced

FIRST SPONSOR:

FUNDS AFFECTED: X GENERAL IMPACT: State

X DEDICATED FEDERAL

STATE IMPACT	FY 2003	FY 2004	FY 2005
State Revenues		(106,704)	(106,704)
State Expenditures		2,431,707	2,431,707
Net Increase (Decrease)		(2,538,411)	(2,538,411)

<u>Summary of Legislation:</u> This bill establishes the Golden Hoosier Discount Card program within the Division of Disability, Aging, and Rehabilitative Services. The bill allows residents who are at least 60 years of age or disabled to obtain a Golden Hoosier Discount Card and obtain discounts from participating organizations.

The bill also specifies that a resident who is eligible for a Disabled Veteran license plate may not be charged a fee for a Golden Hoosier Passport.

Effective Date: July 1, 2003.

Explanation of State Expenditures: Discount Card: The fiscal impact of the Golden Hoosier Discount Card Program is estimated to be \$2,431,707 annually, based on the experiences of the state of Ohio in implementing and administrating the Golden Buckeye Program.

Background: The Golden Buckeye Program was implemented in 1976 before businesses and the AARP

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began to routinely offer senior discount programs. The Division of Disability, Aging, and Rehabilitative Services (DDARS) anticipates developing a program similar to the Golden Buckeye Program. Based on Ohio's experience, it is estimated that as many as 25,000 businesses may participate in the program. It is also estimated that approximately 1,087,000 individuals would be eligible to receive the Discount Card.

The bill specifies that the Golden Hoosier Discount Card is to include discounted entrance fees at Indiana State Parks, recreation areas, reservoirs, forests, historic sites, museums, memorials, and other state properties at which a fee is charged for admission. The Department of Natural Resources runs the Golden Hoosier Passport Program (I.C.14-19-3-4) which provides a 50% discounted annual pass for persons age 65 and over and persons eligible for Social Security Disability payments. Depending on the discount arrangement with the Golden Hoosier Discount Card Program, the Department may experience some revenue loss due to one-time admissions to persons not wishing to purchase an annual pass or the expansion of the existing discount program to younger persons. Administrative actions taken with regard to how the two discount programs are combined and how the expanded eligibility for the Golden Hoosier Passport is implemented will determine if the Department of Natural Resources would need additional resources to implement the provisions of this bill. It is not known if the Department could absorb any additional cost.

The Division (DDARS) estimates that 18 additional employees would be needed to implement this program. Two positions at the Division would be responsible for managing and coordinating the program. Additionally, one position would be located in each of the 16 Area Agencies on Aging. These employees would be responsible for contacting businesses to participate in the program and helping to determine the discount, as well as taking applications and issuing the Golden Hoosier Discount Card. The cost of salaries, fringe benefits, and indirect costs for these employees is estimated to be \$829,351.

Public relations, marketing, and a media campaign are estimated to cost \$515,000. The cost for developing and producing both the Discount Card and the decal that would be distributed to participating businesses is estimated to cost \$1,087,356.

The funds and resources required above could be supplied through a variety of sources, including the following: (1) Existing staff and resources not currently being used to capacity; (2) Existing staff and resources currently being used in another program; (3) Authorized, but vacant, staff positions, including those positions that would need to be reclassified; (4) Funds that, otherwise, would be reverted; or (5) New appropriations. Ultimately, the source of funds and resources required to satisfy the requirements of this bill will depend upon legislative and administrative actions.

Explanation of State Revenues: *Passport:* This bill provides that a resident who is eligible for a license plate for a veteran with a disability is eligible to receive the Golden Hoosier Passport at no charge. The current fee for an annual pass is \$24.

The Bureau of Motor Vehicles issued 5,455 licenses to individuals who qualified for license plates for veterans with disabilities (DAV) in 2002. The BMV could not identify the number of individuals over age 65 who qualified for the plate and are therefore already eligible to purchase the Golden Hoosier Passport for \$12 under the existing program. Age distributions of the veteran population indicate that about 37% are age 65 or older. If this distribution is applicable to the individuals who qualify for DAV license plates, the Department of Revenue would not collect as much as \$106,704. However this estimate assumes that all eligible persons would have elected to purchase the pass otherwise.

Revenue collected from the sale of the Golden Hoosier Passports fund operations of the Department of

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Natural Resources.

Explanation of Local Expenditures:

Explanation of Local Revenues:

<u>State Agencies Affected:</u> Family and Social Services Administration, Division of Disability, Aging, and Rehabilitative Services, and the Department of Natural Resources.

<u>Local Agencies Affected:</u> Area Agencies on Aging.

<u>Information Sources:</u> Amy Kruzan, Legislative Liaison for the Family and Social Services Administration, (317)-232-1149; and the <u>Statistical Abstract of the United States, 1999</u>, U.S. Census Bureau;

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